# Jason Lovette | jasonlovette.design

# jason.lovette1@gmail.com (913) 749-8140

Entry-level front-end web designer with skills and experience working with clients in the web, management, and design space. Portfolio available at <a href="https://jasonlovette.design">https://jasonlovette.design</a>

## **Experience**

PRESENT

# Freelance Web Designer, Overland Park, KS

- Independent web design work for small businesses clients
- Client onboarding and collaboration, competitive research, brand identity, project timeline, and identifying primary business goals, deliverables, and calls to action
- Developed front-end responsive & accessible designs using tools like WordPress, or independently depending on business needs and resources

JUL-DEC 2022 DEC 2022 NOV 2023 NOV 2023 - MAY 2025
Gamemaster → Assistant Manager → Location Manager
Mastermind Escape Games KC, LLC, Overland Park KS

- Worked with management team in several areas, including team management, staffing, customer service resolution, SOPs, back-end systems, inventory management, project oversight, data tracking, promotions, social media presence & representing the business
- Executed promotions campaign which saw the number of reviews increase by 67% and returning customers from team outreach by 54% from 2024 to YTD 2025
- Analyzed business performance data, calculated projections, & compiled reports, digitized and streamlined operations, & acquired new clients for the business by networking with local businesses and organizations and pursuing leads

AUG 2018 - MAY 2019

## Software Developer & Artist, Nebula (Peoria Riverfront Museum), Peoria, IL

- Contributed to an interactive digital experience for the Peoria Riverfront Museum in downtown Peoria, IL
- Collaborated with team to assist in the development process
- Concentrated on UI/UX design and digital concept art assets

#### **Education**

2026

Johnson County Community College

Overland Park, KS - AAS in Web Design

2018 - 2020

**Bradley University** 

Peoria, IL - Interactive Media

#### References

ZAKERI ENTERPRISES, LLC Ben Parrott, Regional Manager ben@webuygoldkc.com (913) 406-5650

#### Skills

- HTML, CSS, JavaScript, Java, C#
- Figma, Sketch, Adobe XD, Illustrator, Axure, Adobe creative suite
- Hi- and low-fidelity prototyping
- Web analytics (GA4 certified), Firebase
- Management & project oversight

MASTERMIND ESCAPE GAMES KC, LLC Lindsay Phillips, Location Manager (2022) lindsaypsf@gmail.com (913) 244-7209